# **WCI Ambassadors**

## Fueling the Power of Women

### The Role of Ambassador

WCI Ambassadors play an important role in expanding WCI's network of allies and donors.

The Ambassadors Initiative is a vital new link with those who can help WCI fulfill its mission of providing key resources to women in the most challenging environments.



#### **Ambassador Benefits**

An opportunity to make a significant impact on a social issue you care about - without having to attend meetings!

Recognition as an Ambassador at events and in WCI publications.

Special briefings with Executive Director

Invitations to networking opportunities with other Ambassadors; expand your personal and professional network

To join the esteemed group of WCI Ambassadors, please contact

Dr. Vivian Smith- Del Toro

<u>VivianSmithDelToro@hotmail.com</u> 312-852-8180

#### **Ambassador Activities**

Commit to serving for a one-year term Estimated time commitment: 2-3 hours per month.

Meet with WCi's Development Committee for a one-hour orientation.

Actively promote and invite your network to our events using email invitations, social media, and follow up phone calls.

Host or co-host an informal gathering at your home or office where a WCI Board Members or Executive Director gives a brief presentation and invites involvement and/or contributions.

Send an annual appeal letter (November) with personal notes to people in your network potentially interested in making a contribution to WCI.

Work with WCI staff to identify 3-5 companies where you can make an introduction for potential sponsorship.